

Initiative Name:**MI RX Card****Initiative Description:**

DCH (MSA) will implement a Michigan Prescription Discount Card (MI Rx Card) for any Michigan resident without pharmacy coverage. Michigan residents who currently do not have a prescription drug benefit would enroll at no charge to receive 20% savings off commercial prescription rates.

Expected Outcomes:Administration Goals Attained:

- MI Rx Card enrollment process initiated starting July 1, 2004.
- MI Rx Cards are issued to Michigan residents who currently do not have a prescription drug benefit.
- DCH launches consumer support to educate the public on the availability of the new prescription drug discount card.

Other Benefits and Outcomes:

- Michigan residents who currently do not have a prescription drug benefit would receive a 20% savings off commercial prescription rates. Michigan consumers would be offered an opportunity to reduce their prescription drug cost.

Progress to date:

- A presentation to the Cabinet was made on May 25. It was agreed to change the launch date until mid-August due to the current enrollment activities on the Medicare drug discount card by CMS during June and July. First Health Services Corp. (Mich. Medicaid's pharmacy benefits manager) and DCH are working on the operational requirements of the MI Rx Card.